



CHIAROSCURO COLOR DESIGN I (AC 102) COURSE DESCRIPTION

*"Shadow is the means by which bodies display their form.
 The form of bodies could not be understood in detail but for shadow." ~ Leonardo Da Vinci*

Chiaroscuro is one of five quintessential principles necessary to deliver the ultimate alternative hair couture to your clientele. Our adaptation of this *Renaissance* painting technique brings beautiful color, depth, and realism to each creation.

Chiaroscuro Color Design I is a two (2) day intense workshop that explores "behind the scenes" observation, artistry, color chemistry and inspiration to render successful chiaroscuro color design and deliver extraordinary results to your clientele.

Workshop content includes:

- Identify Chiaroscuro color components | *light and shadow, placement, proportion and hue choices*
- Learn to observe Chiaroscuro in nature and translate into alternative hair color
- Practical understanding of head shape anatomy and its effects on color design
- Differentiate Chiaroscuro observance in men, women and children
- Apply Chiaroscuro principles to impart "connectivity" and seamless transition
- Differentiate how hair type (ie hair origin, factory supplied vs sourced, etc) effect hair color chemistry, formulation and application
- Refine custom ordering using Chiaroscuro methodology to reduce color work and redundancy on backend
- Use classical drawing/painting techniques to plan | ultimately simplify the chiaroscuro color application while producing extraordinary results
- Learn 3 levels of Chiaroscuro Color Design application | how to charge for service appropriately

Subjects are presented through conversation, demonstration and hands-on practicals. Class size is restricted to accommodate an intense, hands-on learning environment.

Chiaroscuro Color Design I is targeted to the alternative hair color specialist seeking to master chiaroscuro color design and work more efficient to deliver extraordinary, undetectable results.

Minimum 3 years experience with color behind the chair encouraged.

RATIO TRAINER/ATTENDEES 1:14 with 2 assistants

DURATION N° OF DAYS 2

ATTENDEE TOOL LIST

- Inspiration lookbook (*corresponds to Cheveux color choice*)
- Scissors
- Sectioning clips
- Paddle brush
- Flat Iron
- Texturizing shears (fine tooth)
- Blow dryer & condenser nozzle
- Color apron
- Protective Gloves
- Cutting combs
- 2 Tail Combs
- Water Bottle
- Color Meche or Foils

LUNCH PROVIDED BOTH DAYS